

SETTA BUSINESS BREAKFAST

“Fostering Bilateral Trade and Entrepreneurship Through Alumni Synergy”

Executive Summary:

The SETTA Business Breakfast is a networking event designed to connect Türkiye alumni from different higher education institutions with industry stakeholders, entrepreneurs, and trade leaders. This gathering will serve as the official launchpad for the “**SETTA Business Club**”, which will be a platform engineered to translate alumni networks into commercial ventures, trade opportunities, and bilateral collaboration between Tanzania and Türkiye.

Strategic Rationale:

Tanzania and Türkiye share expanding economic and diplomatic relations. Tanzanian professionals educated in Türkiye possess unique language fluency, cultural competence, and technical expertise across key industries. The SETTA Business Club will leverage this shared background to bridge markets, facilitate B2B connections, and drive joint economic initiatives.

Core Objectives:

- i. **Launch the SETTA Business Club:** Introduce the vision, governance structure, membership benefits, and strategic roadmap of the platform.

SETTA Business Club will be a dedicated alumni platform aimed at facilitating trade, cross-border ventures, and investment opportunities between Tanzania and Türkiye.

- ii. **Catalyze Bilateral Opportunities:** Identify and develop trade, investment, and joint-venture projects linking Tanzanian and Turkish business ecosystems.
- iii. **Peer-to-Peer Networking:** Provide a structured setting for alumni entrepreneurs, corporate professionals, and policy advocates to collaborate on active initiatives.
- iv. **Knowledge Exchange:** Share market insights, regulatory pathways, and trade trends relevant to Tanzania-Türkiye commerce.

Establishing a business directory by creating a centralized registry of alumni-led businesses to streamline corporate collaboration and referral pipelines.

Agenda Outline:

- i. **Opening Remarks:** Executive greeting from SETTA leadership highlighting alumni achievements and future economic impact.
- ii. **Unveiling the SETTA Business Club:** Official presentation of the business club framework, digital directory, and partnership model.
- iii. **Panel Discussion:** Navigating Bilateral Ventures: Unlocking Tanzanian & Turkish Market Potential.
- iv. **Structured Networking Breakfast:** Facilitated B2B discussions based on the areas of interest.

Expected Outcomes:

- i. Official rollout and member registration for the SETTA Business Club.
- ii. Creation of an alumni business directory to streamline trade partnerships.
- iii. Identification of strategic joint ventures and bilateral investment channels among alumni.

The gathering will formally inaugurate the SETTA Business Club, establish an active alumni corporate network, and generate an initial pipeline of alumni-led commercial ventures. This event marks a foundational milestone in converting regional alumni potential into tangible economic value for both Tanzania and Türkiye.

Registration Link Below:

<https://settafoundation.or.tz/alumni/events/cUYcavb1NydsmohCvG5w>

Confirm your registration by contributing Tsh. 10,000/= Only

SETTA LIPA Number: 18840047