

SETTA SPORTS WEEKEND

Overview:

The **SETTA Sports Weekend** serves as a dual-purpose gathering, as an engaging sports tournament and a strategic networking platform. It leverages informal, active environments to build long-term personal and economic bridges among alumni across corporate, public, and entrepreneurial sectors.

Objectives:

- i. **Alumni Reunion and Engagement:** Reconnect graduates from various cities across Türkiye (Istanbul, Ankara, Izmir, Bursa, etc.) living in Tanzania.
- ii. **Professional and Economic Synergy:** Facilitate B2B (Business-to-Business) networking, mentorship for young graduates, and career growth.
- iii. **Health and Wellness Promotion:** Encourage active lifestyles and team spirit among working professionals.
- iv. **Bilateral Diplomacy:** Strengthen cultural and trade relations between Tanzania and Türkiye alongside key institutional stakeholders.

Schedule:

Target Audience	Tanzanian Turkish Alumni of Turkish Universities, Turkish Diaspora in Tanzania, Diplomatic Representatives, Corporate Partners
Format	Every Weekend after One Week (Sports Competitions + Executive Networking Lounge)
Location	Dar es Salaam Playgrounds Complexes

Core Pillars:

- i. **Competitive and Recreational Sports:** Team sports designed to build friendly rivalry.
- ii. **Professional and Mentorship Hub:** Dedicated spaces for corporate exhibition, career matching, and business card exchanges.
- iii. **Cultural and Culinary Fusion:** Blending Tanzanian hospitality with Turkish culinary traditions.

Expected Outcomes and Impact:

- i. **Active Alumni Database:** Updating member registers to streamline future SETTA initiatives.
- ii. **Talent Pipeline:** Directly connecting recent Turkish graduates with corporate recruiters and alumni-led enterprises.
- iii. **Enhanced Brand Visibility:** Elevating SETTA's reputation as an organized, impactful alumni association.
- iv. **Stronger Community Bonds:** Establishing an annual tradition that keeps the Tanzania-Turkey professional network vibrant.

Registration Link Below:

<https://settafoundation.or.tz/alumni/events/RVX2EfE0pfrKLP5jvrD>

Confirm your registration by contributing Tsh. 10,000/= Only

SETTA LIPA Number: 18840047